

REP HEADLINE# 6301044 TRF# 330763
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$
 REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP24/12 08.54
 CHANGES *** WPXI-TV ***

ADV # 09132	ADV. NAME	ISS/DCCC	REP. #	OFF. # 18	SALESMAN #
AGY # 03571	AGY. NAME	GREAT AMERICAN MEDIA	BUYER NAME	MAURA GILROY	
		3050 K ST NW,	SALES PRSN	WA- CHERYL BLAIR	
		WASHINGTON, DC 20007			

ORDER #	CONTRACT # 6301044	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	DCCC 9/25	EST#1473	COMMENTS: (LINE, ORDER, INVOICE)	
FLIGHT DATES	SEP25/12	OCT1/12	WK-1	

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE SEP24/12	08 54
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REP : TO JEN
FR CHERYL
RVSD SPOTS TO ONLY AIR TU-W
TTL SAME
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START DATE:	:END DATE:	:SPTS/WK:	:WEEK INVT:	DAYS	:TOTL: SPTS:
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14 AGENCY EST# = 1473												
1	EY 1000A-1100A		30			\$475.00	9/25	9/26	1		TU-W	1
PROGRAM : ELLEN CON COM1: ELLEN												
2	EY 1100P-1135P		30			\$1,350.00	9/25	9/26	2		TU-W	2
PROGRAM : 11 PM NEWS CON COM1: 11 PM NEWS												

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SEP/12			\$3,175.00	OCT/12		\$.00						
CONTRACT TOTAL											\$3,175.00	
TOTAL SPOTS												3

JP

MARKET TOTALS \$66,120 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE